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**HKU  
BUSINESS  
SCHOOL**

MBA  
Programmes

# LEARN BUSINESS WHERE BUSINESS IS

**FULL-TIME  
MBA**



# HKU MBA

The full-time MBA programme is an intensive 1 year programme with three tracks. All students spend nine months in Hong Kong, with field trips to Mainland China. Then, depending on the track they choose, they spend four months in London or New York or Hong Kong/Singhai.

## Full-time

**10**  
Core Courses

**6**  
Elective Courses

### Core Courses

- Accounting for Business Decision
- Business Strategy
- Business Statistics
- Business Writing
- Corporate Finance
- Corporate Strategy
- Global Business Environment
- International Management
- Marketing Strategy
- Management Information Systems
- Management Economics
- Marketing Strategy



Minimum of 2 elective subjects

# HIGHLIGHTS

## Reputation & Recognition

HKU has established a solid reputation as a premier international university and a member of the global family of universities.



## The London & New York Connection: An Expanded Global Vision

The unique partnerships with world-renowned business schools such as London Business School and Columbia Business School provide our students with unmatched opportunities in terms of educational experience and networking.



## Regional Perspective in the Heart of Asia with Strong China Focus

Our dual focus on Asia and China business renders the programme highly relevant to the wider region's dynamic, ever-evolving business environment. The China focus is achieved through regional case studies, field trips, seminars and conferences as well as company visits.



## Personalised Career Services

Throughout your MBA journey, the Career Development & Training Team will work closely with you to provide career advice and guidance, enhancing your professional and personal skills and equipping you with network connections to relevant corporate and recruitment partners.



## Entrepreneurial Incubation Lab

HKU MBA partners with Cyberport Academy, part of Hong Kong's largest start-up incubation hub to conduct the Entrepreneurial Incubation Lab course. The course aims to build up entrepreneurs' mentality that leverage on the training, cultivate the capabilities of start-up founders to identify the market opportunities, and to engage in practical workshops to develop investor decks and present start-up pitch.

## Small Class Size & Collaborative Culture

The programme's relatively small class size, along with the diversity of profiles among class members, allows for extensive interaction and collaboration.



## Diverse and Contemporary Elective Selection

Your MBA electives are often taught by industry practitioners to bring in real-world experience and experienced professors to solidify your management framework. Our elective courses include: Artificial Intelligence for Business Leaders, Insights & Lessons: Reflections of a CEO, Online Business Strategy, Marketing for Tech-Intensive Industries.



## 1 Year Intensive Programme

Being part of our intensive MBA programme, you will only have to resign from your career for 1 year. Our flexible structure also allows you to tailor your perfect MBA journey by selecting your favourite electives and going to the suitable track that fits your career goals.



## Extensive Alumni Network

HKU has more than 245,000 alumni at the forefront of community life in Hong Kong, playing a leadership role in commerce and industry, government, in education, and in the arts, sciences and culture.



## Asia Business Research Centre

Students will visit various cities in China during their first nine months with HKU MBA. They will be given an eye-opening opportunity to experience the country from different perspectives, from indulging themselves in the rich and diverse culture to experiencing the world's leading technology.



## Alumni Network & Learning

In order to secure your full-time, full-time knowledge and skills to contribute to their MBA networks, HKU Business School offers its alumni the chance to enroll in non-credit open academic year to update and enhance their knowledge and stay connected to the business school. No course enrollment fee will be charged.

## Case-Based Approach

The HKU MBA programme adopts an experiential learning approach with the extensive use of business cases that enables students to become effective problem solvers and decision makers. These cases are written by our own professors and are published by our renowned Asia Case Research Centre ([www.acrc.hk](http://www.acrc.hk)).



## Mentorship Programme

This programme connects current students to senior professionals to build mentor-mentee relationships. Students can obtain real-life business knowledge from senior executives and top business leaders. The real case sharing and professional insights from experienced mentors offer students an engaging and enriching learning experience.



# CAREER SERVICES



## 1 Jul

### CV Template & Career Survey

### Personal Coaching:

- Career Strategy & CV 1-on-1 by zoom

## 2 Aug

### MBA Recruitment Guides:

- Top 100 Banking, Finance & Investment Management Consulting, IT, Media, Advertising, PR & FMCG Companies

### CDT Orientation

## 3 Sep

### Learning & Development (L&D):

- Professional Workshops
- Leadership Forum

### Company Event: Job Alert:

- Information Sessions
- Internships & MA Programs



## 10 Dec

### Job Alert:

- Regular updates on curriculum-related internship & job opportunities

## 15 Nov

### Business Networking:

- Company Visits
- Mini Career Fair
- Leadership Forum
- HK/China Trek Part 1

## 22 Oct

### Executive Coaching:

- Individual sessions by professional coaches

### Mentorship Programme:

- Senior Mentors from various industries
- Mentor-mentee matching



## 17 Jan

### Business Networking:

- International Trek
- Alumni Chapter

## 10 Feb

### Business Networking:

- Professional Workshops
- Company Info Sessions

## 19 Mar

### Business Networking:

- Company Visits
- HK/China Trek Part 2
- Leadership Forum

## 10 April

### For Partner Schools:

- Virtual L&D workshops
- Coaching sessions with career managers and professional coaches
- Alumni sharing sessions



## CAREER DEVELOPMENT & TRAINING

The HKU MBA Career Development & Training (CDT) Team works closely with MBA students throughout their MBA journey to provide career advice and guidance, enhancing their professional and personal skills and equipping them with network connections to relevant corporate and recruitment partners. Our team consists of seasoned professionals experienced in career coaching and employer engagement, enabling students to realise their unique career visions throughout their MBA journey.

### Personal Coaching Information Sessions



### Mentorship Programme Leadership Forum Series



### Learning and Development Workshops Business Networking



### HK/China Trek





**Jose Manuel Rodriguez Moreno**

"The variety of classes in the HKU MBA programme, the project that we worked together on, and the awards that we won have become a turning point of my career."



**David Kim**

"Before joining HKU MBA, I was always questioning the direction of my career. While I was working for a Korean conglomerate, I needed new momentum and, most of all, I wanted to experience various cultures and make friends from different backgrounds."



**Priyank Gandhi**

"Prior to undertaking an MBA I was working at one of the "Big Four" companies. I wanted to transit into management consulting, focusing specifically on the financial services, and believed an MBA would help me develop the skills required to be a successful consultant."



**Aakriti Jain**

"There are a number of major takeaways I gained from the HKU MBA. These include time management, efficient networking, and the importance of teamwork. I can apply these takeaways to my current role working with multi-client teams."



**Sam Greenwood**

"Coming from a background in government affairs, I decided to pursue an MBA to build a broader and deeper understanding of what it takes to create and implement a successful corporate strategy focusing on Asia."



**STUDENT'S TESTIMONIALS**



**Jose Eduardo de Castro**

"I was a student from Mexico City and I decided to take the leap and study in Hong Kong. The diversity of the programme allows you to work on team projects with people from all over the world. It's a great experience that will help you in your career."



**Arjun Fororia**

"One of the striking features of the HKU MBA is case-based learning approach, where the professors would give you cases which you would have to analyse and present your findings. This is a great experience which will help you in your career. I also enjoyed the networking opportunities and the support from the faculty members. It was a great experience that will help you in your career."



**Priyank Gandhi**

"I was a student from India and I decided to take the leap and study in Hong Kong. The diversity of the programme allows you to work on team projects with people from all over the world. It's a great experience that will help you in your career."



**Aakriti Jain**

"I was a student from India and I decided to take the leap and study in Hong Kong. The diversity of the programme allows you to work on team projects with people from all over the world. It's a great experience that will help you in your career."



**Sam Greenwood**

"I was a student from the UK and I decided to take the leap and study in Hong Kong. The diversity of the programme allows you to work on team projects with people from all over the world. It's a great experience that will help you in your career."



# MBA LIFE ENGAGEMENT



- 1. Global on Blockchain
- 2. Overseas Case Competition: National Investment Banking Competition & Conference, Canada
- 3. Study Clubs: Visit to Thomson Reuters
- 4. Startup Series: Intech & Entrepreneurship
- 5. MBA Alumni Webinar Series: MBA's Online Learning Now: A New Age Startup by Prudhika Sanyal
- 6. Full-time MBA Alumni Panel
- 7. Panel on Alibaba Strategy by Mr. Tony Savio, Chairman, Former COO of Alibaba
- 8. Overseas Business Treks to Singapore, Shenzhen, Shanghai & Dubai
- 9. Regional Chapter Meet Events
- 10. Bloomberg Criminal Training
- 11. Visiting AXA Design and Experience Centre
- 12. Leadership Talk: Nasdaq

## 2022 ADMISSIONS



### Requirements:

- 1. Recognised bachelor's degree
- 2. Satisfactory GMAT or GRE score
- 3. Minimum TOEFL 550 (paper-based) / 80 (internet-based) or IELTS overall band 6.5 (academic module), with no sub-test lower than 5.5
- 4. At least 2 years of postgraduate full-time work experience (as on August 2022).



### Tuition Fee:

**HK\$588,000**

- HK\$588,000 for the full-time programme payable in 3 instalments. Subject to Hong Kong Financial Approvals from the University of Hong Kong.



### Scholarships:

- Merit-based scholarships are available for suitable full-time candidates.



### Online application:

- <https://mba.fda.hk/programmes/full-time-mba/admission/apply-now/>



## APPLICATION PROCESS



Submit supporting documents	Interview	Admission decision
<ul style="list-style-type: none"> <li>1. You do not go for interviews with the following:                             <ul style="list-style-type: none"> <li>Official/certified true copy of transcript(s)</li> <li>Certified true copy of degree certificate(s)</li> <li>Official GMAT/GRE report</li> <li>Official TOEFL/IELTS (academic module) score report</li> <li>A copy of your passport (page with photo) / photo ID</li> <li>2 referee reports</li> <li>Resumé</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Once online applications and supporting documents are submitted, the Admissions Committee will shortlist candidates for interviews.</li> </ul>	<ul style="list-style-type: none"> <li>In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated through email once all the outstanding supporting documents are received.</li> <li>In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT/GRE and/or TOEFL/IELTS requirements.</li> </ul>